

Italy: Top 10 Parent Companies
Month of June 2008
Home/Work Panel

Property Name	Unique Audience (000)	Reach %	Time Per Person
Google	20,106	81.52	01:18:02
Microsoft	18,685	75.76	03:55:34
Yahoo!	11,356	46.04	00:38:17
Telecom Italia	11,003	44.61	00:33:40
eBay	10,616	43.04	01:18:05
Wind Telecomunicazioni	10,476	42.47	00:55:05
Wikimedia Foundation	8,411	34.10	00:09:18
Kataweb Network	7,035	28.52	00:24:03
Emule-Project.net	6,783	27.50	01:23:36
Banzai	6,712	27.21	00:09:43