

Public Consultation **on the review of the EU copyright rules**

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I. Introduction

A. Context of the consultation

Over the last two decades, digital technology and the Internet have reshaped the ways in which content is created, distributed, and accessed. New opportunities have materialised for those that create and produce content (e.g. a film, a novel, a song), for new and existing distribution platforms, for institutions such as libraries, for activities such as research and for citizens who now expect to be able to access content – for information, education or entertainment purposes – regardless of geographical borders.

This new environment also presents challenges. One of them is for the market to continue to adapt to new forms of distribution and use. Another one is for the legislator to ensure that the system of rights, limitations to rights and enforcement remains appropriate and is adapted to the new environment. This consultation focuses on the second of these challenges: ensuring that the EU copyright regulatory framework stays fit for purpose in the digital environment to support creation and innovation, tap the full potential of the Single Market, foster growth and investment in our economy and promote cultural diversity.

In its "Communication on Content in the Digital Single Market"¹ the Commission set out two parallel tracks of action: on the one hand, to complete its on-going effort to review and to modernise the EU copyright legislative framework²³ with a view to a decision in 2014 on whether to table legislative reform proposals, and on the other, to facilitate practical industry-led solutions through the stakeholder dialogue "Licences for Europe" on issues on which rapid progress was deemed necessary and possible.

The "Licences for Europe" process has been finalised now⁴. The Commission welcomes the practical solutions stakeholders have put forward in this context and will monitor their progress. Pledges have been made by stakeholders in all four Working Groups (cross border portability of services, user-generated content, audiovisual and film heritage and text and data mining). Taken together, the Commission expects these pledges to be a further step in making the user environment easier in many different situations. The Commission also takes note of the fact that two groups – user-generated content and text and data mining – did not reach consensus among participating stakeholders on either the problems to be addressed or on the results. The discussions and results of "Licences for Europe" will be also taken into account in the context of the review of the legislative framework.

As part of the review process, the Commission is now launching a public consultation on issues identified in the Communication on Content in the Digital Single Market, i.e.: *"territoriality in the Internal Market, harmonisation, limitations and exceptions to copyright in the digital age; fragmentation of the EU copyright market; and how to improve the effectiveness and efficiency of enforcement while underpinning its legitimacy in the wider*

¹ COM (2012)789 final, 18/12/2012.

² As announced in the Intellectual Property Strategy ' A single market for Intellectual Property Rights: COM (2011)287 final, 24/05/2011.

³ "Based on market studies and impact assessment and legal drafting work" as announced in the Communication (2012)789.

⁴ See the document "Licences for Europe – ten pledges to bring more content online": http://ec.europa.eu/internal_market/copyright/docs/licences-for-europe/131113_ten-pledges_en.pdf .

context of copyright reform". As highlighted in the October 2013 European Council Conclusions⁵ "Providing digital services and content across the single market requires the establishment of a copyright regime for the digital age. The Commission will therefore complete its on-going review of the EU copyright framework in spring 2014. It is important to modernise Europe's copyright regime and facilitate licensing, while ensuring a high level protection of intellectual property rights and taking into account cultural diversity".

This consultation builds on previous consultations and public hearings, in particular those on the "Green Paper on copyright in the knowledge economy"⁶, the "Green Paper on the online distribution of audiovisual works"⁷ and "Content Online"⁸. These consultations provided valuable feedback from stakeholders on a number of questions, on issues as diverse as the territoriality of copyright and possible ways to overcome territoriality, exceptions related to the online dissemination of knowledge, and rightholders' remuneration, particularly in the audiovisual sector. Views were expressed by stakeholders representing all stages in the value chain, including right holders, distributors, consumers, and academics. The questions elicited widely diverging views on the best way to proceed. The "Green Paper on Copyright in the Knowledge Economy" was followed up by a Communication. The replies to the "Green Paper on the online distribution of audiovisual works" have fed into subsequent discussions on the Collective Rights Management Directive and into the current review process.

B. How to submit replies to this questionnaire

You are kindly asked to send your replies **by 5 February 2014** as a word or pdf document to the following e-mail address of DG Internal Market and Services: **markt-copyright-consultation@ec.europa.eu**. Please note that replies sent after that date will not be taken into account.

This consultation is addressed to different categories of stakeholders. To the extent possible, the questions indicate the category/ies of respondents most likely to be concerned by them (annotation in brackets, before the actual question). Respondents should nevertheless feel free to reply to any/all of the questions. Also, please note that, apart from the question concerning the identification of the respondent, none of the questions is obligatory. Replies containing answers only to part of the questions will be also accepted.

You are requested to provide your answers directly within this consultation document. For the "Yes/No/No opinion" questions please put the selected answer in **bold** and underline it so it is easy for us to see your selection.

In your answers to the questions, you are invited to refer to the situation in EU Member States. ***You are also invited in particular to indicate, where relevant, what would be the impact of options you put forward in terms of costs, opportunities and revenues.***

The public consultation is available in English. Responses may, however, be sent in any of the 24 official languages of the EU.

⁵ EUCO 169/13, 24/25 October 2013.

⁶ COM(2008) 466/3, http://ec.europa.eu/internal_market/copyright/copyright-info/index_en.htm#maincontentSec2.

⁷ COM(2011) 427 final, http://ec.europa.eu/internal_market/consultations/2011/audiovisual_en.htm.

⁸ http://ec.europa.eu/internal_market/consultations/2009/content_online_en.htm.

C. Confidentiality

The contributions received in this round of consultation as well as a summary report presenting the responses in a statistical and aggregated form will be published on the website of DG MARKT.

Please note that all contributions received will be published together with the identity of the contributor, unless the contributor objects to the publication of their personal data on the grounds that such publication would harm his or her legitimate interests. In this case, the contribution will be published in anonymous form upon the contributor's explicit request. Otherwise the contribution will not be published nor will its content be reflected in the summary report.

Please read our [Privacy statement](#).

PLEASE IDENTIFY YOURSELF:

Name:

Associazione Wikimedia Italia

In the interests of transparency, organisations (including, for example, NGOs, trade associations and commercial enterprises) are invited to provide the public with relevant information about themselves by registering in the Interest Representative Register and subscribing to its Code of Conduct.

- If you are a Registered organisation, please indicate your Register ID number below. Your contribution will then be considered as representing the views of your organisation.

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- If your organisation is not registered, you have the opportunity to [register now](#). Responses from organisations not registered will be published separately.

If you would like to submit your reply on an anonymous basis please indicate it below by underlining the following answer:

- Yes, I would like to submit my reply on an anonymous basis

TYPE OF RESPONDENT (Please underline the appropriate):

€ **End user/consumer** (e.g. internet user, reader, subscriber to music or audiovisual service, researcher, student) **OR Representative of end users/consumers**

→ for the purposes of this questionnaire normally referred to in questions as "**end users/consumers**"

€ **Institutional user** (e.g. school, university, research centre, library, archive) **OR Representative of institutional users**

→ for the purposes of this questionnaire normally referred to in questions as "**institutional users**"

€ **Author/Performer OR Representative of authors/performers**

€ **Publisher/Producer/Broadcaster OR Representative of publishers/producers/broadcasters**

→ the two above categories are, for the purposes of this questionnaire, normally referred to in questions as "**right holders**"

€ **Intermediary/Distributor/Other service provider** (e.g. online music or audiovisual service, games platform, social media, search engine, ICT industry) **OR Representative of intermediaries/distributors/other service providers**

→ for the purposes of this questionnaire normally referred to in questions as "**service providers**"

€ **Collective Management Organisation**

€ **Public authority**

€ **Member State**

€ **Other** (Please explain):

.....

.....

I. Rights and the functioning of the Single Market

Why is it not possible to access many online content services from anywhere in Europe?

D.[The territorial scope of the rights involved in digital transmissions and the segmentation of the market through licensing agreements]

Holders of copyright and related rights – e.g. writers, singers, musicians - do not enjoy a single protection in the EU. Instead, they are protected on the basis of a bundle of national rights in each Member State. Those rights have been largely harmonised by the existing EU Directives. However, differences remain and the geographical scope of the rights is limited to the territory of the Member State granting them. Copyright is thus territorial in the sense that rights are acquired and enforced on a country-by-country basis under national law⁹.

The dissemination of copyright-protected content on the Internet – e.g. by a music streaming service, or by an online e-book seller – therefore requires, in principle, an authorisation for each national territory in which the content is communicated to the public. Rightholders are, of course, in a position to grant a multi-territorial or pan-European licence, such that content services can be provided in several Member States and across borders. A number of steps have been taken at EU level to facilitate multi-territorial licences: the proposal for a Directive on Collective Rights Management¹⁰ should significantly facilitate the delivery of multi-territorial licences in musical works for online services¹¹; the structured stakeholder dialogue “Licences for Europe”¹² and market-led developments such as the on-going work in the Linked Content Coalition¹³.

"Licences for Europe" addressed in particular the specific issue of cross-border portability, i.e. the ability of consumers having subscribed to online services in their Member State to keep accessing them when travelling temporarily to other Member States. As a result, representatives of the audio-visual sector issued a joint statement affirming their commitment to continue working towards the further development of cross-border portability¹⁴.

Despite progress, there are continued problems with the cross-border provision of, and access to, services. These problems are most obvious to consumers wanting to access services that are made available in Member States other than the one in which they live. Not all online services are available in all Member States and consumers face problems when trying to access such services across borders. In some instances, even if the “same” service is

⁹ This principle has been confirmed by the Court of justice on several occasions.

¹⁰ Proposal for a Directive of the European Parliament and of the Council of 11 July 2012 on collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market, COM(2012) 372 final.

¹¹ Collective Management Organisations play a significant role in the management of online rights for musical works in contrast to the situation where online rights are licensed directly by right holders such as film or record producers or by newspaper or book publishers.

¹² You can find more information on the following website: <http://ec.europa.eu/licences-for-europe-dialogue/>.

¹³ You can find more information on the following website: <http://www.linkedcontentcoalition.org/>.

¹⁴ See the document “Licences for Europe – ten pledges to bring more content online”: http://ec.europa.eu/internal_market/copyright/docs/licences-for-europe/131113_ten-pledges_en.pdf.

available in all Member States, consumers cannot access the service across borders (they can only access their “national” service, and if they try to access the "same" service in another Member State they are redirected to the one designated for their country of residence).

This situation may in part stem from the territoriality of rights and difficulties associated with the clearing of rights in different territories. Contractual clauses in licensing agreements between right holders and distributors and/or between distributors and end users may also be at the origin of some of the problems (denial of access, redirection).

The main issue at stake here is, therefore, whether further measures (legislative or non-legislative, including market-led solutions) need to be taken at EU level in the medium term¹⁵ to increase the cross-border availability of content services in the Single Market, while ensuring an adequate level of protection for right holders.

1. *[In particular if you are an end user/consumer:] Have you faced problems when trying to access online services in an EU Member State other than the one in which you live?*

YES - Please provide examples indicating the Member State, the sector and the type of content concerned (e.g. premium content such as certain films and TV series, audio-visual content in general, music, e-books, magazines, journals and newspapers, games, applications and other software)

Yes. We refer you to the answer by Copyright for Creativity.

NO

NO OPINION

2. *[In particular if you are a service provider:] Have you faced problems when seeking to provide online services across borders in the EU?*

YES - Please explain whether such problems, in your experience, are related to copyright or to other issues (e.g. business decisions relating to the cost of providing services across borders, compliance with other laws such as consumer protection)? Please provide examples indicating the Member State, the sector and the type of content concerned (e.g. premium content such as certain films and TV series, audio-visual content in general, music, e-books, magazines, journals and newspapers, games, applications and other software).

Yes. We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

¹⁵ For possible long term measures such as the establishment of a European Copyright Code (establishing a single title) see section VII of this consultation document.

While the copyright legislation of EU states is usually so unreasonable as to make it obvious that one should preferably provide online services only outside the EU, there are some cases where e.g. the USA have the most unreasonable legislations and are poorly suited to be a base for some service. For instance, the infamous Uruguay Round Agreements Act and Copyright Term Extension Act, only partly mimicked by Directive 2011/77/EU, made an enormous wealth of works, which are public domain abroad, protected under USA law. This gives EU a competitive advantage, and Wikimedia Italia opened a wiki (biblioteca.wikimedia.it) which hosted Italian public domain works formally incompatible with the USA-hosted Wikisource. However, the service was never able to reach a sufficient critical mass because of its narrow territorial and temporal scope, and is now in the progress of being disbanded and merged to a service (wikilivres.info) hosted in the more favourable Canada territory. If EU copyright legislation had been more unified, the service could have been hosted in one EU country but offered to all EU citizens, by providing all the works which are in the public domain in one EU country (e.g. the country of first publication) but not worldwide.

Another example is the impossibility to show and see online the monuments of Italy, very broadly construed, potentially including every building or artefact more than 20 years old. This issue, while strictly speaking not caused by copyright law directly, is made worse and not helped by copyright law, which could and should empower authors to produce creative works under the so called "freedom of panorama". The problem hits on a daily basis online services such as Wikimedia Commons and its users, with tens of thousands of cases opened and dealt with by volunteers over the copyright status of photos (released under a free license by the shoot authors): millions of words and countless year-person wasted, in good part due to unclear, too diverse and anyway too restrictive legislation. However, a more prominent example was Wiki Loves Monuments, the biggest photo competition in history.

Wiki Loves Monuments started in 2010, and went European in 2011. Wikimedia Italy wanted to participate but immediately discovered a great obstacle to the project, a law called "Codice Urbani" which states, among other provisions, that to publish pictures of "cultural goods" (meaning in theory every cultural and artistic object/place) for commercial purposes it is mandatory to obtain an authorization from the local branch of the Ministry of Arts and Cultural Heritage, the "Soprintendenza". The Superintendence can require the payment of a fee; moreover, the authorization granted will be for the requester only (usually a publishing company) and only for a given publication. Personal use and use for study and research are allowed without a request for authorization. You certainly noticed that Codice Urbani is problematic for a smooth realization of Wiki Loves Monuments. In fact, I can make pictures of monuments and I can give up my copyright allowing others to copy my image without requiring my explicit permission; but the Codice Urbani says that if I want to publish those picture a fee can be requested to me, so anyway a third party can't make profit out of my picture without asking in advance an authorization to the Soprintendenza. This issue is completely independent from any issue regarding copyright: Coliseum and the Leaning Tower fall (no pun intended) under Codice Urbani. So we were in difficulty in organizing a photocampaign in Italy and asking people to (potentially) breach the Italian law, since the unclear points were many.

Thus, we had two strategies: one top-down, changing the law itself; the other bottom-up, that is asking the permissions to the individual institutions. Note that the bottom-up strategy meant having to deal with 8000+ different municipalities, endless cultural institutions, countless churches (every parish priest has the right for his own parish, unless it is in some special list from the Ministry). As for the top-down strategy, the Ministry consider itself unable to perform it, and we could only get (on the first year) an agreement which granted said permissions to thousands citizens through our association for some monuments under direct control of the Ministry, and encouraged us to proceed with the bottom-up strategy:

the Ministry considers particularly useful, in order to promote awareness of such goods, the production of specific items about them on wikipedia.org, in all its languages, and the publication of images on Wikimedia Commons, at the site <http://commons.wikimedia.org>.

In 2013, 222 municipalities and other institutions partnered with us for Wiki Loves Monuments, but that's clearly just a drop in the ocean, apart from being completely impossible for any entity not based in Italy to follow such a steep route. This, too, is clearly a matter that should be addressed at EU level.

A wider market, combining all the individual strengths of each member state, would form a unite robust competitive advantage over more hostile countries, which no single member state could afford. The current fragmentation instead condemns everyone to failure; EU works and culture are either unavailable or provided only by non-EU services, hence their only fate is a declining relevance in the globe.

NO

NO OPINION

3. *[In particular if you are a right holder or a collective management organisation:] How often are you asked to grant multi-territorial licences? Please indicate, if possible, the number of requests per year and provide examples indicating the Member State, the sector and the type of content concerned.*

[Open question]

We deal mainly with online content, and Internet is global by design. Therefore, all content supported by us are released under global licenses, like the Creative Commons licenses.

4. If you have identified problems in the answers to any of the questions above – what would be the best way to tackle them?

[Open question]

We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

5. [In particular if you are a right holder or a collective management organisation:] Are there reasons why, even in cases where you hold all the necessary rights for all the territories in question, you would still find it necessary or justified to impose territorial restrictions on a service provider (in order, for instance, to ensure that access to certain content is not possible in certain European countries)?

YES – Please explain by giving examples

No.

NO

NO OPINION

6. [In particular if you are e.g. a broadcaster or a service provider:] Are there reasons why, even in cases where you have acquired all the necessary rights for all the territories in question, you would still find it necessary or justified to impose territorial restrictions on the service recipient (in order for instance, to redirect the consumer to a different website than the one he is trying to access)?

YES – Please explain by giving examples

.....
.....

NO

NO OPINION

7. Do you think that further measures (legislative or non-legislative, including market-led solutions) are needed at EU level to increase the cross-border

availability of content services in the Single Market, while ensuring an adequate level of protection for right holders?

YES – Please explain

Yes. We refer you to the answer by Copyright for Creativity.

NO – Please explain

.....
.....

NO OPINION

E. Is there a need for more clarity as regards the scope of what needs to be authorised (or not) in digital transmissions?

1. [The definition of the rights involved in digital transmissions]

The EU framework for the protection of copyright and related rights in the digital environment is largely established by Directive 2001/29/EC¹⁶ on the harmonisation of certain aspects of copyright and related rights in the information society. Other EU directives in this field that are relevant in the online environment are those relating to the protection of software¹⁷ and databases¹⁸.

Directive 2001/29/EC harmonises the rights of authors and neighbouring rightholders¹⁹ which are essential for the transmission of digital copies of works (e.g. an e-book) and other protected subject matter (e.g. a record in a MP3 format) over the internet or similar digital networks.

The most relevant rights for digital transmissions are the reproduction right, i.e. the right to authorise or prohibit the making of copies²⁰, (notably relevant at the start of the transmission – e.g. the uploading of a digital copy of a work to a server in view of making it available – and at the users’ end – e.g. when a user downloads a digital copy of a work) and the communication to the public/making available right, i.e. the rights to authorise or prohibit the dissemination of the works in digital networks²¹. These rights are intrinsically linked in digital transmissions and both need to be cleared.

¹⁶ Directive 2001/29/EC of the European Parliament and of the Council of 22 May 2001 on the harmonisation of certain aspects of copyright and related rights in the information society.

¹⁷ Directive 2009/24/EC of the European Parliament and of the Council of 23 April 2009 on the legal protection of computer programs.

¹⁸ Directive 96/9/EC of the European Parliament and of the Council of 11 March 1996 on the legal protection of databases.

¹⁹ Film and record producers, performers and broadcasters are holders of so-called “neighbouring rights” in, respectively, their films, records, performances and broadcast. Authors’ content protected by copyright is referred to as a “work” or “works”, while content protected by neighbouring rights is referred to as “other subject matter”.

²⁰ The right to “authorise or prohibit direct or indirect, temporary or permanent reproduction by any means and in any form, in whole or in part” (see Art. 2 of Directive 2001/29/EC) although temporary acts of reproduction of a transient or incidental nature are, under certain conditions, excluded (see art. 5(1) of Directive 2001/29/EC).

2. The act of “making available”

Directive 2001/29/EC specifies neither what is covered by the making available right (e.g. the upload, the accessibility by the public, the actual reception by the public) nor where the act of “making available” takes place. This does not raise questions if the act is limited to a single territory. Questions arise however when the transmission covers several territories and rights need to be cleared (does the act of "making available" happen in the country of the upload only? in each of the countries where the content is potentially accessible? in each of the countries where the content is effectively accessed?). The most recent case law of the Court of Justice of the European Union (CJEU) suggests that a relevant criterion is the “targeting” of a certain Member State’s public²². According to this approach the copyright-relevant act (which has to be licensed) occurs at least in those countries which are “targeted” by the online service provider. A service provider “targets” a group of customers residing in a specific country when it directs its activity to that group, e.g. via advertisement, promotions, a language or a currency specifically targeted at that group.

8. *Is the scope of the “making available” right in cross-border situations – i.e. when content is disseminated across borders – sufficiently clear?*

YES

NO – Please explain how this could be clarified and what type of clarification would be required (e.g. as in "targeting" approach explained above, as in "country of origin" approach²³)

No. We refer you to the answer by Copyright for Creativity.

NO OPINION

9. *[In particular if you are a right holder:] Could a clarification of the territorial scope of the “making available” right have an effect on the recognition of your rights (e.g. whether you are considered to be an author or not, whether you are considered to have transferred your rights or not), on your remuneration, or on the enforcement of rights (including the availability of injunctive relief²⁴)?*

YES – Please explain how such potential effects could be addressed

²¹ The right to authorise or prohibit any communication to the public by wire or wireless means and to authorise or prohibit the making available to the public “on demand” (see Art. 3 of Directive 2001/29/EC).

²² See in particular Case C-173/11 (Football Dataco vs Sportradar) and Case C-5/11 (Donner) for copyright and related rights, and Case C-324/09 (L’Oréal vs eBay) for trademarks. With regard to jurisdiction see also joined Cases C-585/08 and C-144/09 (Pammer and Hotel Alpenhof) and pending Case C-441/13 (Pez Hejduk); see however, adopting a different approach, Case C-170/12 (Pinckney vs KDG Mediatech).

²³ The objective of implementing a “country of origin” approach is to localise the copyright relevant act that must be licenced in a single Member State (the "country of origin", which could be for example the Member State in which the content is uploaded or where the service provider is established), regardless of in how many Member States the work can be accessed or received. Such an approach has already been introduced at EU level with regard to broadcasting by satellite (see Directive 93/83/EEC on the coordination of certain rules concerning copyright and rights related to copyright applicable to satellite broadcasting and cable retransmission).

²⁴ Injunctive relief is a temporary or permanent remedy allowing the right holder to stop or prevent an infringement of his/her right.

Yes. We refer you to the answer by Copyright for Creativity. We add that our members, all the Wikipedia/Wikimedia projects editors and all the citizens we want to involve in our activities (such as Wiki Loves Monuments) are greatly hindered and endangered by the uncertain territorial scope of legislation. A Swiss of Italian language, who in Italy takes a photo of a work by a foreigner and uploads it at home to an Italian language wiki hosted in USA via a server in Amsterdam, is a very easy and common way to involve in some way 3 EU countries, one non-EU European country and one non-European country (plus the country of those who visit the wiki, if not Italians)... just to share a photo. Reducing the number of legislations that need to be taken into account by a user, and by a website in its guidelines for users, would greatly benefit the effectiveness of the framework. The current EU situation is so complex that most economic and cultural activities are only tempted to avoid any activity in EU and/or in in the EU countries with worst and most complex legislations (like Italy); or to work around the legislation by completely ignoring it, with activities and services run and hosted outside EU even for EU-centric scopes. A lot of work is needed to make EU a competitive ad attractive home to cultural, educational and informational jobs.

NO

NO OPINION

3. Two rights involved in a single act of exploitation

Each act of transmission in digital networks entails (in the current state of technology and law) several reproductions. This means that there are two rights that apply to digital transmissions: the reproduction right and the making available right. This may complicate the licensing of works for online use notably when the two rights are held by different persons/entities.

10. *[In particular if you a service provider or a right holder:] Does the application of two rights to a single act of economic exploitation in the online environment (e.g. a download) create problems for you?*

YES – Please explain what type of measures would be needed in order to address such problems (e.g. facilitation of joint licences when the rights are in different hands, legislation to achieve the "bundling of rights")

Yes. We refer you to the answer by Copyright for Creativity.

NO

NO OPINION

4. Linking and browsing

Hyperlinks are references to data that lead a user from one location in the Internet to another. They are indispensable for the functioning of the Internet as a network. Several cases are pending before the CJEU²⁵ in which the question has been raised whether the provision of a clickable link constitutes an act of communication to the public/making available to the public subject to the authorisation of the rightholder.

A user browsing the internet (e.g. viewing a web-page) regularly creates temporary copies of works and other subject-matter protected under copyright on the screen and in the 'cache' memory of his computer. A question has been referred to the CJEU²⁶ as to whether such copies are always covered by the mandatory exception for temporary acts of reproduction provided for in Article 5(1) of Directive 2001/29/EC.

11. Should the provision of a hyperlink leading to a work or other subject matter protected under copyright, either in general or under specific circumstances, be subject to the authorisation of the rightholder?

YES – Please explain whether you consider this to be the case in general, or under specific circumstances, and why

.....
.....

NO – Please explain whether you consider this to be the case in general, or under specific circumstances, and why (e.g. because it does not amount to an act of communication to the public – or to a new public, or because it should be covered by a copyright exception)

No. We refer you to the answer by Copyright for Creativity. Requiring an authorization for hyperlinks would amke the world wide web illegal, because its foundation lies in the connections between documents.

NO OPINION

12. Should the viewing of a web-page where this implies the temporary reproduction of a work or other subject matter protected under copyright on the screen and in the cache memory of the user's computer, either in general or under specific circumstances, be subject to the authorisation of the rightholder?

YES – Please explain whether you consider this to be the case in general, or under specific circumstances, and why

²⁵ Cases C-466/12 (Svensson), C-348/13 (Bestwater International) and C-279/13 (C More entertainment).

²⁶ Case C-360/13 (Public Relations Consultants Association Ltd). See also

http://www.supremecourt.gov.uk/decided-cases/docs/UKSC_2011_0202_PressSummary.pdf.

.....
.....
 NO – Please explain whether you consider this to be the case in general, or under specific circumstances, and why (e.g. because it is or should be covered by a copyright exception)

No. We refer you to the answers by Copyright for Creativity and La Quadrature du Net.

NO OPINION

5. Download to own digital content

Digital content is increasingly being bought via digital transmission (e.g. download to own). Questions arise as to the possibility for users to dispose of the files they buy in this manner (e.g. by selling them or by giving them as a gift). The principle of EU exhaustion of the distribution right applies in the case of the distribution of physical copies (e.g. when a tangible article such as a CD or a book, etc. is sold, the right holder cannot prevent the further distribution of that tangible article)²⁷. The issue that arises here is whether this principle can also be applied in the case of an act of transmission equivalent in its effect to distribution (i.e. where the buyer acquires the property of the copy)²⁸. This raises difficult questions, notably relating to the practical application of such an approach (how to avoid re-sellers keeping and using a copy of a work after they have “re-sold” it – this is often referred to as the “forward and delete” question) as well as to the economic implications of the creation of a second-hand market of copies of perfect quality that never deteriorate (in contrast to the second-hand market for physical goods).

13. [In particular if you are an end user/consumer:] Have you faced restrictions when trying to resell digital files that you have purchased (e.g. mp3 file, e-book)?

YES – Please explain by giving examples

Yes, our members often find that legitimate and legal redistribution of e.g. public domain works is restricted by technical means. We refer you to the answer by Copyright for Creativity and to answer 40 for details.

NO

²⁷ See also recital 28 of Directive 2001/29/EC.

²⁸ In Case C-128/11 (Oracle vs. UsedSoft) the CJEU ruled that an author cannot oppose the resale of a second-hand licence that allows downloading his computer program from his website and using it for an unlimited period of time. The exclusive right of distribution of a copy of a computer program covered by such a licence is exhausted on its first sale. While it is thus admitted that the distribution right may be subject to exhaustion in case of computer programs offered for download with the right holder’s consent, the Court was careful to emphasise that it reached this decision based on the Computer Programs Directive. It was stressed that this exhaustion rule constituted a *lex specialis* in relation to the Information Society Directive (UsedSoft, par. 51, 56).

NO OPINION

14. [In particular if you are a right holder or a service provider:] What would be the consequences of providing a legal framework enabling the resale of previously purchased digital content? Please specify per market (type of content) concerned.

[Open question]

The possibility of reselling previously purchased contents and goods is a basic right in the non-digital world, where it has many positive outcomes: increasing the life of a good; increasing the number of people who have access to it; regulating the prices; smoothing the variability in prices and availability. It is reasonable to assume that the same benefits would be present in the digital world. The resale of previously purchased contents should therefore be allowed.

F.Registration of works and other subject matter – is it a good idea?

Registration is not often discussed in copyright in the EU as the existing international treaties in the area prohibit formalities as a condition for the protection and exercise of rights. However, this prohibition is not absolute²⁹. Moreover a system of registration does not need to be made compulsory or constitute a precondition for the protection and exercise of rights. With a longer term of protection and with the increased opportunities that digital technology provides for the use of content (including older works and works that otherwise would not have been disseminated), the advantages and disadvantages of a system of registration are increasingly being considered³⁰.

15. Would the creation of a registration system at EU level help in the identification and licensing of works and other subject matter?

YES

NO

NO OPINION

16. What would be the possible advantages of such a system?

[Open question]

We face the problem of determining the copyright status of a work all the time, working with online repositories like Wikimedia Commons and cultural institutions. Finding who are

²⁹ For example, it does not affect “domestic” works – i.e. works originating in the country imposing the formalities as opposed to works originating in another country.

³⁰ On the basis of Article 3.6 of the Directive 2012/28/EU of the European Parliament and of the Council of 25 October 2012 on certain permitted uses of orphan works, a publicly accessible online database is currently being set up by the Office for Harmonisation of the Internal Market (OHIM) for the registration of orphan works.

the authors, when (if) they died, and under which term the work is distributed is often difficult and practically impossible, impairing our ability to making works available to people (either because we are not able to get some information, or because it's too expensive). A registration system would make things a lot simpler and more certain. We refer you to the answers by COMMUNIA and Copyright for Creativity for more details.

17. What would be the possible disadvantages of such a system?

[Open question]

We refer you to the answer by Copyright for Creativity.

18. What incentives for registration by rightholders could be envisaged?

[Open question]

We refer you to the answer by Copyright for Creativity.

G. How to improve the use and interoperability of identifiers

There are many private databases of works and other subject matter held by producers, collective management organisations, and institutions such as libraries, which are based to a greater or lesser extent on the use of (more or less) interoperable, internationally agreed ‘identifiers’. Identifiers can be compared to a reference number embedded in a work, are specific to the sector in which they have been developed³¹, and identify, variously, the work itself, the owner or the contributor to a work or other subject matter. There are notable examples of where industry is undertaking actions to improve the interoperability of such identifiers and databases. The Global Repertoire Database³² should, once operational, provide a single source of information on the ownership and control of musical works worldwide. The Linked Content Coalition³³ was established to develop building blocks for the expression and management of rights and licensing across all content and media types. It includes the development of a Rights Reference Model (RRM) – a comprehensive data model for all types of rights in all types of content. The UK Copyright Hub³⁴ is seeking to take such identification

³¹ E.g. the International Standard Recording Code (ISRC) is used to identify recordings, the International Standard Book Number (ISBN) is used to identify books.

³² You will find more information about this initiative on the following website: <http://www.globalrepertoiredatabase.com/>.

³³ You will find more information about this initiative (funded in part by the European Commission) on the following website: www.linkedcontentcoalition.org.

³⁴ You will find more information about this initiative on the following website: <http://www.copyrighthub.co.uk/>.

systems a step further, and to create a linked platform, enabling automated licensing across different sectors.

19. What should be the role of the EU in promoting the adoption of identifiers in the content sector, and in promoting the development and interoperability of rights ownership and permissions databases?

[Open question]

We refer you to the answer by Copyright for Creativity.

H. Term of protection – is it appropriate?

Works and other subject matter are protected under copyright for a limited period of time. After the term of protection has expired, a work falls into the public domain and can be freely used by anyone (in accordance with the applicable national rules on moral rights). The Berne Convention³⁵ requires a minimum term of protection of 50 years after the death of the author. The EU rules extend this term of protection to 70 years after the death of the author (as do many other countries, e.g. the US).

With regard to performers in the music sector and phonogram producers, the term provided for in the EU rules also extend 20 years beyond what is mandated in international agreements, providing for a term of protection of 70 years after the first publication. Performers and producers in the audio-visual sector, however, do not benefit from such an extended term of protection.

20. Are the current terms of copyright protection still appropriate in the digital environment?

YES – Please explain

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NO – Please explain if they should be longer or shorter

No. They must be greatly reduced, gradually, to 15-25 years. The extensive reasoning for this is well known, we refer to the answers on this point by COMMUNIA, Copyright for Creativity and La Quadrature du Net.

NO OPINION

I. Limitations and exceptions in the Single Market

³⁵ Berne Convention for the Protection of Literary and Artistic Works, <http://www.wipo.int/treaties/en/ip/berne/>.

Limitations and exceptions to copyright and related rights enable the use of works and other protected subject-matter, without obtaining authorisation from the rightholders, for certain purposes and to a certain extent (for instance the use for illustration purposes of an extract from a novel by a teacher in a literature class). At EU level they are established in a number of copyright directives, most notably Directive 2001/29/EC³⁶.

Exceptions and limitations in the national and EU copyright laws have to respect international law³⁷. In accordance with international obligations, the EU *acquis* requires that limitations and exceptions can only be applied in certain special cases which do not conflict with a normal exploitation of the work or other subject matter and do not unreasonably prejudice the legitimate interest of the rightholders.

Whereas the catalogue of limitations and exceptions included in EU law is exhaustive (no other exceptions can be applied to the rights harmonised at EU level)³⁸, these limitations and exceptions are often optional³⁹, in the sense that Member States are free to reflect in national legislation as many or as few of them as they wish. Moreover, the formulation of certain of the limitations and exceptions is general enough to give significant flexibility to the Member States as to how, and to what extent, to implement them (if they decide to do so). Finally, it is worth noting that not all of the limitations and exceptions included in the EU legal framework for copyright are of equivalent significance in policy terms and in terms of their potential effect on the functioning of the Single Market.

In addition, in the same manner that the definition of the rights is territorial (i.e. has an effect only within the territory of the Member State), the definition of the limitations and exceptions to the rights is territorial too (so an act that is covered by an exception in a Member State "A" may still require the authorisation of the rightholder once we move to the Member State "B")⁴⁰.

The cross-border effect of limitations and exceptions also raises the question of fair compensation of rightholders. In some instances, Member States are obliged to compensate rightholders for the harm inflicted on them by a limitation or exception to their rights. In other instances Member States are not obliged, but may decide, to provide for such compensation. If a limitation or exception triggering a mechanism of fair compensation were to be given cross-border effect (e.g. the books are used for illustration in an online course given by an university in a Member State "A" and the students are in a Member State "B") then there would also be a need to clarify which national law should determine the level of that compensation and who should pay it.

³⁶ Plus Directive 96/9/EC on the legal protection of databases; Directive 2009/24/EC on the legal protection of computer programs, and Directive 92/100/EC on rental right and lending right.

³⁷ Article 9(2) of the Berne Convention for the Protection of Literary and Artistic Works (1971); Article 13 of the TRIPS Agreement (Trade Related Intellectual Property Rights) 1994; Article 16(2) of the WIPO Performers and Phonograms Treaty (1996); Article 9(2) of the WIPO Copyright Treaty (1996).

³⁸ Other than the grandfathering of the exceptions of minor importance for analogue uses existing in Member States at the time of adoption of Directive 2001/29/EC (see, Art. 5(3)(o)).

³⁹ With the exception of certain limitations: (i) in the Computer Programs Directive, (ii) in the Database Directive, (iii) Article 5(1) in the Directive 2001/29/EC and (iv) the Orphan Works Directive.

⁴⁰ Only the exception established in the recent Orphan Works Directive (a mandatory exception to copyright and related rights in the case where the rightholders are not known or cannot be located) has been given a cross-border effect, which means that, for instance, once a literary work – for instance a novel – is considered an orphan work in a Member State, that same novel shall be considered an orphan work in all Member States and can be used and accessed in all Member States.

Finally, the question of flexibility and adaptability is being raised: what is the best mechanism to ensure that the EU and Member States’ regulatory frameworks adapt when necessary (either to clarify that certain uses are covered by an exception or to confirm that for certain uses the authorisation of rightholders is required)? The main question here is whether a greater degree of flexibility can be introduced in the EU and Member States regulatory framework while ensuring the required legal certainty, including for the functioning of the Single Market, and respecting the EU’s international obligations.

21. Are there problems arising from the fact that most limitations and exceptions provided in the EU copyright directives are optional for the Member States?

YES – Please explain by referring to specific cases

Yes. Citizen should have the same rights across the whole Europe and particularly so for online activities, since Internet has no borders; see also answers 2 and 80 on the freedom of panorama and related. We refer you to the answers by COMMUNIA, Copyright for Creativity and Wikimedia Foundation for more details.

NO – Please explain

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NO OPINION

22. Should some/all of the exceptions be made mandatory and, if so, is there a need for a higher level of harmonisation of such exceptions?

YES – Please explain by referring to specific cases

Yes. All current exception should be made mandatory. It's particularly important to make mandatory the exceptions 5(2)(c), 5(3)(h), 5(3)(n). In particular, in our activities we always face the problem of different national rules on Freedom of Panorama, which is the exception in Article 5 point 3(H) of the Information Society Directive. Countless years-person have been spent by our members to ascertain the copyright status of individual photos of old and recent buildings etc. in relation to the unwieldy mass of diverse legislations, a time which could have more fruitfully been invested in curating and expanding the public knowledge about said buildings, to the benefit of the general public, of tourism and of most copyright holders. The exceptions for orphan works are always insufficient and particularly so for works which are 70 or even 100 years old but can't safely be assumed to be in the public domain. The difference between the age below which works are normally distributed in the market (few decades) and the age when they can safely be assumed to be in the public domain (150-160 years) creates a period of over a century of cultural history which is effectively canceled from public memory and consumption. For instance, Wikimedia Italia volunteers have wanted, for a few years now, to enrich the freely licensed online dictionary it.wiktionary.org by importing some old, out of commerce Italian vocabulary. The need to pick a safely public domain dictionary restricted us to a single pre-1923 option, which – apart from lexical issues – was available in a single usable copy in the whole country and

has a type very hostile to OCR and transcription. As a result, work has progressed slowly; we've not yet had substantial concrete results and may never reach them. No current orphan works exception would be valid worldwide (or even EU-wide) and sufficiently broad to allow incorporation of a work into a public domain or freely licensed work. We refer you to the answers by COMMUNIA and Copyright for Creativity for more details.

NO – Please explain

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NO OPINION

23. Should any new limitations and exceptions be added to or removed from the existing catalogue? Please explain by referring to specific cases.

[Open question]

Yes. Exceptions 5(3)(a), 5(3)(d), 5(3)(k) and 5(3)(n) should be broadened. An exception excluding government produced works from copyright protection should be added to the existing catalog of exceptions in all member states; alternatively, they could have a copyright protection similar to what granted by a free license like the Creative Commons Attribution (CC-BY), also used for Open Access research. This would make those works part of the public knowledge and boost innovation, information and creativity. Countries and institutions that have a such an exception (most notably the USA) enable creative reuse by private industry, by other government entities, and by citizens and are therefore widely perceived to outperform the EU in their crucial areas of activity. Obvious examples are NASA images and medical research. Current copyright protection condemns EU culture to marginalisation. We refer you to the answers by Copyright for Creativity and COMMUNIA for more details.

24. Independently from the questions above, is there a need to provide for a greater degree of flexibility in the EU regulatory framework for limitations and exceptions?

YES – Please explain why

Yes. We refer you to the answers by COMMUNIA, La Quadrature du Net and Copyright for Creativity for more details.

NO – Please explain why

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 NO OPINION

25. If yes, what would be the best approach to provide for flexibility? (e.g. interpretation by national courts and the ECJ, periodic revisions of the directives, interpretations by the Commission, built-in flexibility, e.g. in the form of a fair-use or fair dealing provision / open norm, etc.)? Please explain indicating what would be the relative advantages and disadvantages of such an approach as well as its possible effects on the functioning of the Internal Market.

[Open question]

We refer you to the answers by COMMUNIA and Copyright for Creativity for more details.

26. Does the territoriality of limitations and exceptions, in your experience, constitute a problem?

YES – Please explain why and specify which exceptions you are referring to

Yes. The territoriality of limitations and exceptions constitute a major problem for us, because we operate in an online environment, and thus on a global scale. We refer you to the answers by COMMUNIA and Copyright for Creativity for more details.

NO – Please explain why and specify which exceptions you are referring to

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NO OPINION

27. In the event that limitations and exceptions established at national level were to have cross-border effect, how should the question of “fair compensation” be addressed, when such compensation is part of the exception? (e.g. who pays whom, where?)

[Open question]

The so called "fair compensation" should be abolished.

Access to content in libraries and archives

Directive 2001/29/EC enables Member States to reflect in their national law a range of limitations and exceptions for the benefit of publicly accessible libraries, educational

establishments and museums, as well as archives. If implemented, these exceptions allow acts of preservation and archiving⁴¹ and enable on-site consultation of the works and other subject matter in the collections of such institutions⁴². The public lending (under an exception or limitation) by these establishments of physical copies of works and other subject matter is governed by the Rental and Lending Directive⁴³.

Questions arise as to whether the current framework continues to achieve the objectives envisaged or whether it needs to be clarified or updated to cover use in digital networks. At the same time, questions arise as to the effect of such a possible expansion on the normal exploitation of works and other subject matter and as to the prejudice this may cause to rightholders. The role of licensing and possible framework agreements between different stakeholders also needs to be considered here.

Preservation and archiving

The preservation of the copies of works or other subject-matter held in the collections of cultural establishments (e.g. books, records, or films) – the restoration or replacement of works, the copying of fragile works - may involve the creation of another copy/ies of these works or other subject matter. Most Member States provide for an exception in their national laws allowing for the making of such preservation copies. The scope of the exception differs from Member State to Member State (as regards the type of beneficiary establishments, the types of works/subject-matter covered by the exception, the mode of copying and the number of reproductions that a beneficiary establishment may make). Also, the current legal status of new types of preservation activities (e.g. harvesting and archiving publicly available web content) is often uncertain.

28. (a) [In particular if you are an institutional user:] Have you experienced specific problems when trying to use an exception to preserve and archive specific works or other subject matter in your collection?

(b) [In particular if you are a right holder:] Have you experienced problems with the use by libraries, educational establishments, museum or archives of the preservation exception?

YES – Please explain, by Member State, sector, and the type of use in question.

Yes. We refer you to the answers by Copyright for Creativity, COMMUNIA and Wikimedia Foundation.

NO

NO OPINION

29. If there are problems, how would they best be solved?

[Open question]

⁴¹ Article 5(2)c of Directive 2001/29.

⁴² Article 5(3)n of Directive 2001/29.

⁴³ Article 5 of Directive 2006/115/EC.

We refer you to the answer by Copyright for Creativity and COMMUNIA.

30. If your view is that a legislative solution is needed, what would be its main elements? Which activities of the beneficiary institutions should be covered and under which conditions?

[Open question]

We refer you to the answer by Copyright for Creativity and COMMUNIA.

31. If your view is that a different solution is needed, what would it be?

[Open question]

No comment.

1. Off-premises access to library collections

Directive 2001/29/EC provides an exception for the consultation of works and other subject-matter (consulting an e-book, watching a documentary) via dedicated terminals on the premises of such establishments for the purpose of research and private study. The online consultation of works and other subject-matter remotely (i.e. when the library user is not on the premises of the library) requires authorisation and is generally addressed in agreements between universities/libraries and publishers. Some argue that the law rather than agreements should provide for the possibility to, and the conditions for, granting online access to collections.

32. (a) [In particular if you are an institutional user:] Have you experienced specific problems when trying to negotiate agreements with rights holders that enable you to provide remote access, including across borders, to your collections (or parts thereof) for purposes of research and private study?

(b) [In particular if you are an end user/consumer:] Have you experienced specific problems when trying to consult, including across borders, works and other subject-matter held in the collections of institutions such as universities and national libraries when you are not on the premises of the institutions in question?

(c) [In particular if you are a right holder:] Have you negotiated agreements with institutional users that enable those institutions to provide remote access, including across borders, to the works or other subject-matter in their collections, for purposes of research and private study?

[Open question]

We refer you to the answers by Copyright for Creativity, COMMUNIA and Wikimedia Foundation. Interlibrary loan and e-loan should be allowed and encouraged EU-wide: this would allow to leverage the existing collections and infrastructures, not only public but also

private (e.g. the Internet Archive e-loans, of which EU significantly lacks an equivalent), expanding the reach of EU culture and market. Wikimedia Italia members and Wikipedia/Wikimedia projects editors in general would greatly benefit from such an increased access to reliable/verifiable sources and would voluntarily help share this benefit with the whole population. As an example, all EU institutions of the European Higher Education Area should be encouraged to continue on the path shown by DART for the research theses. Most institutions already have a duty to preserve Bachelor and Master theses of all their students forever; if they were allowed and forced to do so in open online archives, under free culture open licenses, what's currently only a cost with no consumers and no market would become a fruitful service. A cornucopia of free knowledge would trickle down to the whole world wide web: expand the impact of European culture; increase the international visibility and attractiveness of EU Higher Education; facilitate the work of those, like Wikipedia/Wikimedia projects editors (among which our members), who provide daylong lifetime online education and information to hundreds millions EU citizens, thereby offering a more fertile ground for the success of education programs. Some of our members, who wanted to publish their theses under a free license on Wikisource or institutional archives, also faced unreasonable friction.

33. If there are problems, how would they best be solved?

[Open question]

We refer you to the answers by Copyright for Creativity, Wikimedia Foundation and COMMUNIA.

34. If your view is that a legislative solution is needed, what would be its main elements? Which activities of the beneficiary institutions should be covered and under which conditions?

[Open question]

We refer you to the answers by Copyright for Creativity, Wikimedia Foundation and COMMUNIA.

35. If your view is that a different solution is needed, what would it be?

[Open question]

It's not our view, see answer before.

2. E – lending

Traditionally, public libraries have loaned physical copies of works (i.e. books, sometimes also CDs and DVDs) to their users. Recent technological developments have made it technically possible for libraries to provide users with temporary access to digital content, such as e-books, music or films via networks. Under the current legal framework, libraries need to obtain the authorisation of the rights holders to organise such e-lending activities. In various Member States, publishers and libraries are currently experimenting with different business models for the making available of works online, including direct supply of e-books to libraries by publishers or bundling by aggregators.

36. (a) [In particular if you are a library:] Have you experienced specific problems when trying to negotiate agreements to enable the electronic lending (e-lending), including across borders, of books or other materials held in your collection?

(b) [In particular if you are an end user/consumer:] Have you experienced specific problems when trying to borrow books or other materials electronically (e-lending), including across borders, from institutions such as public libraries?

(c) [In particular if you are a right holder:] Have you negotiated agreements with libraries to enable them to lend books or other materials electronically, including across borders?

YES – Please explain with specific examples

Yes. We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

NO

NO OPINION

37. If there are problems, how would they best be solved?

[Open question]

We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

The following two questions are relevant both to this point (n° 3) and the previous one (n° 2).

38. [In particular if you are an institutional user:] What differences do you see in the management of physical and online collections, including providing access to your subscribers? What problems have you encountered?

[Open question]

We refer you to the answers by COMMUNIA, Copyright for Creativity and Wikimedia Foundation.

39. [In particular if you are a right holder:] What difference do you see between libraries’ traditional activities such as on-premises consultation or public lending and activities such as off-premises (online, at a distance) consultation and e-lending? What problems have you encountered?

[Open question]

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3. Mass digitisation

The term “mass digitisation” is normally used to refer to efforts by institutions such as libraries and archives to digitise (e.g. scan) the entire content or part of their collections with an objective to preserve these collections and, normally, to make them available to the public. Examples are efforts by libraries to digitise novels from the early part of the 20th century or whole collections of pictures of historical value. This matter has been partly addressed at the EU level by the 2011 Memorandum of Understanding (MoU) on key principles on the digitisation and making available of out of commerce works (i.e. works which are no longer found in the normal channels of commerce), which is aiming to facilitate mass digitisation efforts (for books and learned journals) on the basis of licence agreements between libraries and similar cultural institutions on the one hand and the collecting societies representing authors and publishers on the other⁴⁴. Provided the required funding is ensured (digitisation projects are extremely expensive), the result of this MoU should be that books that are currently to be found only in the archives of, for instance, libraries will be digitised and made available online to everyone. The MoU is based on voluntary licences (granted by Collective Management Organisations on the basis of the mandates they receive from authors and publishers). Some Member States may need to enact legislation to ensure the largest possible effect of such licences (e.g. by establishing in legislation a presumption of representation of a collecting society or the recognition of an “extended effect” to the licences granted)⁴⁵.

40. [In particular if you are an institutional user, engaging or wanting to engage in mass digitisation projects, a right holder, a collective management organisation:] Would it be necessary in your country to enact legislation to ensure that the results of the 2011 MoU (i.e. the agreements concluded between libraries and collecting societies) have a cross-border effect so that out of commerce works can be accessed across the EU?

YES – Please explain why and how it could best be achieved

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⁴⁴ You will find more information about his MoU on the following website: http://ec.europa.eu/internal_market/copyright/out-of-commerce/index_en.htm .

⁴⁵ France and Germany have already adopted legislation to back the effects of the MoU. The French act (LOI n° 2012-287 du 1er mars 2012 relative à l'exploitation numérique des livres indisponibles du xxe siècle) foresees collective management, unless the author or publisher in question opposes such management. The German act (Gesetz zur Nutzung verwaister und vergriffener Werke und einer weiteren Änderung des Urheberrechtsgesetzes vom 1. Oktober 2013) contains a legal presumption of representation by a collecting society in relation to works whose rightholders are not members of the collecting society.

□ NO – Please explain

No: the MoU has had no concrete effect that we were able to notice on our and our users' ability to access culture and information.

We are especially concerned in how digitisations are conducted in frequent cases, that is in ways that attempt to restore private possession/copyright of works rather than public access to them, by claiming new copyrights or related rights on clearly public domain works. Mass digitisation can't be a way to make public collections (of public domain works) by libraries and other institutions into private collections. Consistent with the Europeana Public Domain Charter, such attempts should be repealed EU-wide and any agreement with private entities should be published online.

As an example close to us, according to an agreement with the Italian Ministry of Culture, Google will scan 165–330 million pages from public domain books published prior to 1873 and available in the two central national libraries of Rome and Florence. These works will be downloadable gratis (but not freely) from Google's websites and the Ministry will be free to publish them on its own websites as long as it restricts download, but for 15 years Google will hold a monopoly on the commercial usage. Starting from 2012, the agreement will last at least six years, with automatic renewal. The text of the agreement has been "leaked" only recently; some official information is available in the Google Books project announcement. The first 30 thousands books have been uploaded in November 2013, but are not available on any publicly owned or open-format website (as Wikimedia Commons, Internet Archive or an enhanced Europeana would be); Google claims copyrights and other restrictions on books downloaded from its websites, even though the agreement doesn't contain any such clause affecting third parties (it would be impossible). Google scans for free, but the Ministry pays 51 contractors for the cataloguing etc. of the books. The state is effectively paying for the enhancement of an exclusively private property.

Still, the public benefit reached by such an initiative required a disproportionate effort, so that not only all works less than 140 years old were excluded, but the number of involved books was halved compared to the initial estimates.

We refer you to the answers by COMMUNIA and Copyright for Creativity for additional details.

□ NO OPINION

41. Would it be necessary to develop mechanisms, beyond those already agreed for other types of content (e.g. for audio- or audio-visual collections, broadcasters' archives)?

YES – Please explain

Yes. We refer you to the answers by Copyright for Creativity and COMMUNIA. In addition, we stress once again that a substantial decrease of the average time required for works to return to the public domain is the only way to thoroughly and efficiently address the problem of mass digitisation, like many others, and to empower users, authors and producers of free cultural works and other freely licensed/gratis works and services to benefit from them and enrich the public culture in consequence. Any other solution needs to consider that the friction and marginal costs required to ensure a work is freely reusable need to be minimal, and the cost in case of error null, otherwise all works are de facto "protected" and locked for centuries after their publication. A work which is in the public domain, but can't be easily proved to be, or which falls in a mere copyright exception/limitation/permission that however broad only applies to specific groups or consumers, or can be revoked by subsequent events, is de facto just impossible to reuse, include and distribute in any freely licensed or public domain work (like Wikipedia, Wikimedia Commons or Wikisource), for the legal and financial risks of a mistake and for the uncertain copyright status that a mixed work would then have.

NO – Please explain

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NO OPINION

I. Teaching

Directive 2001/29/EC⁴⁶ enables Member States to implement in their national legislation limitations and exceptions for the purpose of illustration for non-commercial teaching. Such exceptions would typically allow a teacher to use parts of or full works to illustrate his course, e.g. by distributing copies of fragments of a book or of newspaper articles in the classroom or by showing protected content on a smart board without having to obtain authorisation from the right holders. The open formulation of this (optional) provision allows for rather different implementation at Member States level. The implementation of the exception differs from Member State to Member State, with several Member States providing instead a framework for the licensing of content for certain educational uses. Some argue that the law should provide for better possibilities for distance learning and study at home.

42. (a) [In particular if you are an end user/consumer or an institutional user:] Have you experienced specific problems when trying to use works or other subject-matter for illustration for teaching, including across borders?

⁴⁶ Article 5(3)a of Directive 2001/29.

(b) [In particular if you are a right holder:] Have you experienced specific problems resulting from the way in which works or other subject-matter are used for illustration for teaching, including across borders?

YES – Please explain

Yes. We refer you to the answers by Copyright for Creativity, COMMUNIA and Wikimedia Foundation.

NO

NO OPINION

43. *If there are problems, how would they best be solved?*

[Open question]

We refer you to the answers by Copyright for Creativity, COMMUNIA and Wikimedia Foundation.

44. *What mechanisms exist in the market place to facilitate the use of content for illustration for teaching purposes? How successful are they?*

[Open question]

We refer you to the answers by Copyright for Creativity, COMMUNIA and Wikimedia Foundation.

45. *If your view is that a legislative solution is needed, what would be its main elements? Which activities of the beneficiary institutions should be covered and under what conditions?*

[Open question]

We refer you to the answers by Copyright for Creativity, COMMUNIA and Wikimedia Foundation.

46. *If your view is that a different solution is needed, what would it be?*

[Open question]

We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

J. Research

Directive 2001/29/EC⁴⁷ enables Member States to choose whether to implement in their national laws a limitation for the purpose of non-commercial scientific research. The open formulation of this (optional) provision allows for rather different implementations at Member States level.

47. (a) [In particular if you are an end user/consumer or an institutional user:] Have you experienced specific problems when trying to use works or other subject matter in the context of research projects/activities, including across borders?

(b) [In particular if you are a right holder:] Have you experienced specific problems resulting from the way in which works or other subject-matter are used in the context of research projects/activities, including across borders?

YES – Please explain

We refer you to the answers by COMMUNIA, Copyright for Creativity and Wikimedia Foundation.

NO

NO OPINION

48. If there are problems, how would they best be solved?

[Open question]

We refer you to the answers by COMMUNIA, Copyright for Creativity and Wikimedia Foundation, with a particular stress on an OA gold mandate, abolishment of sui generis database rights and of unfair publishing agreements (see also 73).

49. What mechanisms exist in the Member States to facilitate the use of content for research purposes? How successful are they?

[Open question]

We refer you to the answers by COMMUNIA and Copyright for Creativity.

⁴⁷ Article 5(3)a of Directive 2001/29.

K.Disabilities

Directive 2001/29/EC⁴⁸ provides for an exception/limitation for the benefit of people with a disability. The open formulation of this (optional) provision allows for rather different implementations at Member States level. At EU and international level projects have been launched to increase the accessibility of works and other subject-matter for persons with disabilities (notably by increasing the number of works published in special formats and facilitating their distribution across the European Union)⁴⁹.

The Marrakesh Treaty⁵⁰ has been adopted to facilitate access to published works for persons who are blind, visually impaired, or otherwise print disabled. The Treaty creates a mandatory exception to copyright that allows organisations for the blind to produce, distribute and make available accessible format copies to visually impaired persons without the authorisation of the rightholders. The EU and its Member States have started work to sign and ratify the Treaty. This may require the adoption of certain provisions at EU level (e.g. to ensure the possibility to exchange accessible format copies across borders).

50. (a) [In particular if you are a person with a disability or an organisation representing persons with disabilities:] Have you experienced problems with accessibility to content, including across borders, arising from Member States' implementation of this exception?

(b) [In particular if you are an organisation providing services for persons with disabilities:] Have you experienced problems when distributing/communicating works published in special formats across the EU?

(c) [In particular if you are a right holder:] Have you experienced specific problems resulting from the application of limitations or exceptions allowing for the distribution/communication of works published in special formats, including across borders?

YES – Please explain by giving examples

Yes. We refer you to the answer by Copyright for Creativity.

NO

NO OPINION

51. If there are problems, what could be done to improve accessibility?

[Open question]

⁴⁸ Article 5 (3)b of Directive 2001/29.

⁴⁹ The European Trusted Intermediaries Network (ETIN) resulting from a Memorandum of Understanding between representatives of the right-holder community (publishers, authors, collecting societies) and interested parties such as associations for blind and dyslexic persons (http://ec.europa.eu/internal_market/copyright/initiatives/access/index_en.htm) and the Trusted Intermediary Global Accessible Resources (TIGAR) project in WIPO (<http://www.visionip.org/portal/en/>).

⁵⁰ Marrakesh Treaty to Facilitate Access to Published Works by Visually Impaired Persons and Persons with Print Disabilities, Marrakesh, June 17 to 28 2013.

Yes. We refer you to the answer by Copyright for Creativity.

**52. What mechanisms exist in the market place to facilitate accessibility to content?
How successful are they?**

[Open question]

Yes. We refer you to the answer by Copyright for Creativity.

L. Text and data mining

Text and data mining/content mining/data analytics⁵¹ are different terms used to describe increasingly important techniques used in particular by researchers for the exploration of vast amounts of existing texts and data (e.g., journals, web sites, databases etc.). Through the use of software or other automated processes, an analysis is made of relevant texts and data in order to obtain new insights, patterns and trends.

The texts and data used for mining are either freely accessible on the internet or accessible through subscriptions to e.g. journals and periodicals that give access to the databases of publishers. A copy is made of the relevant texts and data (e.g. on browser cache memories or in computers RAM memories or onto the hard disk of a computer), prior to the actual analysis. Normally, it is considered that to mine protected works or other subject matter, it is necessary to obtain authorisation from the right holders for the making of such copies unless such authorisation can be implied (e.g. content accessible to general public without restrictions on the internet, open access).

Some argue that the copies required for text and data mining are covered by the exception for temporary copies in Article 5.1 of Directive 2001/29/EC. Others consider that text and data mining activities should not even be seen as covered by copyright. None of this is clear, in particular since text and data mining does not consist only of a single method, but can be undertaken in several different ways. Important questions also remain as to whether the main problems arising in relation to this issue go beyond copyright (i.e. beyond the necessity or not to obtain the authorisation to use content) and relate rather to the need to obtain “access” to content (i.e. being able to use e.g. commercial databases).

A specific Working Group was set up on this issue in the framework of the "Licences for Europe" stakeholder dialogue. No consensus was reached among participating stakeholders on either the problems to be addressed or the results. At the same time, practical solutions to facilitate text and data mining of subscription-based scientific content were presented by publishers as an outcome of “Licences for Europe”⁵². In the context of these discussions, other stakeholders argued that no additional licences should be required to mine material to which access has been provided through a subscription agreement and considered that

⁵¹ For the purpose of the present document, the term “text and data mining” will be used.

⁵² See the document “Licences for Europe – ten pledges to bring more content online”:
http://ec.europa.eu/internal_market/copyright/docs/licences-for-europe/131113_ten-pledges_en.pdf .

a specific exception for text and data mining should be introduced, possibly on the basis of a distinction between commercial and non-commercial.

53. (a) [In particular if you are an end user/consumer or an institutional user:] Have you experienced obstacles, linked to copyright, when trying to use text or data mining methods, including across borders?

(b) [In particular if you are a service provider:] Have you experienced obstacles, linked to copyright, when providing services based on text or data mining methods, including across borders?

(c) [In particular if you are a right holder:] Have you experienced specific problems resulting from the use of text and data mining in relation to copyright protected content, including across borders?

YES – Please explain

Yes to all three. We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

NO – Please explain

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NO OPINION

54. If there are problems, how would they best be solved?

[Open question]
We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

55. If your view is that a legislative solution is needed, what would be its main elements? Which activities should be covered and under what conditions?

[Open question]
We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

56. If your view is that a different solution is needed, what would it be?

[Open question]
We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

57. Are there other issues, unrelated to copyright, that constitute barriers to the use of text or data mining methods?

We refer you to the answers by Copyright for Creativity. The highest level of protection for privacy must be provided in EU, but other than that all obstacles that seek to impose copyright-like restrictions on non-creative, copyright-ineligible products must be repealed.

M. User-generated content

Technological and service developments mean that citizens can copy, use and distribute content at little to no financial cost. As a consequence, new types of online activities are developing rapidly, including the making of so-called “user-generated content”. While users can create totally original content, they can also take one or several pre-existing works, change something in the work(s), and upload the result on the Internet e.g. to platforms and blogs⁵³. User-generated content (UGC) can thus cover the modification of pre-existing works even if the newly-generated/"uploaded" work does not necessarily require a creative effort and results from merely adding, subtracting or associating some pre-existing content with other pre-existing content. This kind of activity is not “new” as such. However, the development of social networking and social media sites that enable users to share content widely has vastly changed the scale of such activities and increased the potential economic impact for those holding rights in the pre-existing works. Re-use is no longer the preserve of a technically and artistically adept elite. With the possibilities offered by the new technologies, re-use is open to all, at no cost. This in turn raises questions with regard to fundamental rights such as the freedom of expression and the right to property.

A specific Working Group was set up on this issue in the framework of the "Licences for Europe" stakeholder dialogue. No consensus was reached among participating stakeholders on either the problems to be addressed or the results or even the definition of UGC. Nevertheless, a wide range of views were presented as to the best way to respond to this phenomenon. One view was to say that a new exception is needed to cover UGC, in particular non-commercial activities by individuals such as combining existing musical works with videos, sequences of photos, etc. Another view was that no legislative change is needed: UGC is flourishing, and licensing schemes are increasingly available (licence schemes concluded between rightholders and platforms as well as micro-licences concluded between rightholders and the users generating the content. In any event, practical solutions to ease user-generated content and facilitate micro-licensing for small users were pledged by rightholders across different sectors as a result of the “Licences for Europe” discussions⁵⁴.

58. (a) [In particular if you are an end user/consumer:] Have you experienced problems when trying to use pre-existing works or other subject matter to disseminate new content on the Internet, including across borders?

⁵³ A typical example could be the “kitchen” or “wedding” video (adding one's own video to a pre-existing sound recording), or adding one's own text to a pre-existing photograph. Other examples are “mash-ups” (blending two sound recordings), and reproducing parts of journalistic work (report, review etc.) in a blog.

⁵⁴ See the document “Licences for Europe – ten pledges to bring more content online”:
http://ec.europa.eu/internal_market/copyright/docs/licences-for-europe/131113_ten-pledges_en.pdf .

(b) [In particular if you are a service provider:] Have you experienced problems when users publish/disseminate new content based on the pre-existing works or other subject-matter through your service, including across borders?

(c) [In particular if you are a right holder:] Have you experienced problems resulting from the way the users are using pre-existing works or other subject-matter to disseminate new content on the Internet, including across borders?

YES – Please explain by giving examples

Yes to all of them, see answer 2. We refer you to the answers by Copyright for Creativity and Wikimedia Foundation for additional details.

NO

NO OPINION

59. (a) [In particular if you are an end user/consumer or a right holder:] Have you experienced problems when trying to ensure that the work you have created (on the basis of pre-existing works) is properly identified for online use? Are proprietary systems sufficient in this context?

(b) [In particular if you are a service provider:] Do you provide possibilities for users that are publishing/disseminating the works they have created (on the basis of pre-existing works) through your service to properly identify these works for online use?

YES – Please explain

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NO – Please explain

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NO OPINION

60. (a) [In particular if you are an end user/consumer or a right holder:] Have you experienced problems when trying to be remunerated for the use of the work you have created (on the basis of pre-existing works)?

(b) [In particular if you are a service provider:] Do you provide remuneration schemes for users publishing/disseminating the works they have created (on the basis of pre-existing works) through your service?

YES – Please explain

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NO – Please explain

No. We refer you to the answer by Wikimedia Foundation. However, on (a) we'll note that many of the members of this Associazione Wikimedia Italia, being contributors and co-authors of collective works such as Wikipedia, Wikimedia Commons and other Wikimedia projects, are often unable, in practice, to ensure their rights on their own works of creativity are respected: major market players and publishers almost never give them the only "remuneration" they are legally obliged to produce under the terms of free cultural works licenses such as the Creative Commons Attribution Share Alike, that is attribution to the authors and publication of derivatives under the same license. Instead, publishers such as newspapers routinely engage in plagiarism, using systematic copyfraud to spoil the "minor" authors' and citizens' copyrights, and by the means of such plunder increase the mass of works over which they claim to possess exclusive copyrights, which they then police against the same users and citizens, denying even fair use. In other words, the wrong and outdated assumptions of the current framework (which are reflected by the wording of this very question), combined with an unbalanced enforcement (see answer to question 77), have as natural consequence the systematic sequestration of the public goods by few private hands, in a new Tragedy of the [Creative] Commons.

NO OPINION

61. If there are problems, how would they best be solved?

[Open question]

We refer you to the answers by Copyright for Creativity.

62. If your view is that a legislative solution is needed, what would be its main elements? Which activities should be covered and under what conditions?

[Open question]

We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

63. If your view is that a different solution is needed, what would it be?

[Open question]

We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

I. Private copying and reprography

Directive 2001/29/EC enables Member States to implement in their national legislation exceptions or limitations to the reproduction right for copies made for private use and photocopying⁵⁵. Levies are charges imposed at national level on goods typically used for such purposes (blank media, recording equipment, photocopying machines, mobile listening devices such as mp3/mp4 players, computers, etc.) with a view to compensating rightholders for the harm they suffer when copies are made without their authorisation by certain categories of persons (i.e. natural persons making copies for their private use) or through use of certain technique (i.e. reprography). In that context, levies are important for rightholders.

With the constant developments in digital technology, the question arises as to whether the copying of files by consumers/end-users who have purchased content online - e.g. when a person has bought an MP3 file and goes on to store multiple copies of that file (in her computer, her tablet and her mobile phone) - also triggers, or should trigger, the application of private copying levies. It is argued that, in some cases, these levies may indeed be claimed by rightholders whether or not the licence fee paid by the service provider already covers copies made by the end user. This approach could potentially lead to instances of double payments whereby levies could be claimed on top of service providers' licence fees⁵⁶⁵⁷.

There is also an on-going discussion as to the application or not of levies to certain types of cloud-based services such as personal lockers or personal video recorders.

21. In your view, is there a need to clarify at the EU level the scope and application of the private copying and reprography exceptions⁵⁸ in the digital environment?

YES – Please explain

Yes. We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

NO – Please explain

⁵⁵ Article 5. 2)(a) and (b) of Directive 2001/29.

⁵⁶ Communication "Unleashing the Potential of Cloud Computing in Europe", COM(2012) 529 final.

⁵⁷ These issues were addressed in the recommendations of Mr António Vitorino resulting from the mediation on private copying and reprography levies. You can consult these recommendations on the following website: http://ec.europa.eu/internal_market/copyright/docs/levy_reform/130131_levies-vitorino-recommendations_en.pdf.

⁵⁸ Art. 5.2(a) and 5.2(b) of Directive 2001/29/EC.

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 NO OPINION

22. Should digital copies made by end users for private purposes in the context of a service that has been licensed by rightholders, and where the harm to the rightholder is minimal, be subject to private copying levies?⁵⁹

YES – Please explain

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NO – Please explain

No. We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

NO OPINION

23. How would changes in levies with respect to the application to online services (e.g. services based on cloud computing allowing, for instance, users to have copies on different devices) impact the development and functioning of new business models on the one hand and rightholders' revenue on the other?

[Open question]

We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

24. Would you see an added value in making levies visible on the invoices for products subject to levies?⁶⁰

YES – Please explain

Yes. We refer you to the answer by Copyright for Creativity.

NO – Please explain

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⁵⁹ This issue was also addressed in the recommendations of Mr Antonio Vitorino resulting from the mediation on private copying and reprography levies

⁶⁰ This issue was also addressed in the recommendations of Mr Antonio Vitorino resulting from the mediation on private copying and reprography levies.

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 NO OPINION

Diverging national systems levy different products and apply different tariffs. This results in obstacles to the free circulation of goods and services in the Single Market. At the same time, many Member States continue to allow the indiscriminate application of private copying levies to all transactions irrespective of the person to whom the product subject to a levy is sold (e.g. private person or business). In that context, not all Member States have ex ante exemption and/or ex post reimbursement schemes which could remedy these situations and reduce the number of undue payments⁶¹.

25. Have you experienced a situation where a cross-border transaction resulted in undue levy payments, or duplicate payments of the same levy, or other obstacles to the free movement of goods or services?

YES – Please specify the type of transaction and indicate the percentage of the undue payments. Please also indicate how a priori exemption and/or ex post reimbursement schemes could help to remedy the situation.

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NO – Please explain

No comment. We didn't, as an association, but only because we didn't even start, nor try to have any cross-border transaction, due to other obstacles: see answer 2. We don't know about our members.

NO OPINION

26. What percentage of products subject to a levy is sold to persons other than natural persons for purposes clearly unrelated to private copying? Do any of those transactions result in undue payments? Please explain in detail the example you provide (type of products, type of transaction, stakeholders, etc.).

[Open question]

We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

27. Where such undue payments arise, what percentage of trade do they affect? To what extent could a priori exemptions and/or ex post reimbursement schemes existing in some Member States help to remedy the situation?

⁶¹ This issue was also addressed in the recommendations of Mr Antonio Vitorino resulting from the mediation on private copying and reprography levies.

[Open question]

We refer you to the answer by Wikimedia Foundation.

28. *If you have identified specific problems with the current functioning of the levy system, how would these problems best be solved?*

[Open question]

We refer you to the answers by Copyright for Creativity and Wikimedia Foundation.

I.Fair remuneration of authors and performers

The EU copyright acquis recognises for authors and performers a number of exclusive rights and, in the case of performers whose performances are fixed in phonograms, remuneration rights. There are few provisions in the EU copyright law governing the *transfer* of rights from authors or performers to producers⁶² or determining who the owner of the rights is when the work or other subject matter is created in the context of an employment contract⁶³. This is an area that has been traditionally left for Member States to regulate and there are significant differences in regulatory approaches. Substantial differences also exist between different sectors of the creative industries.

Concerns continue to be raised that authors and performers are not adequately remunerated, in particular but not solely, as regards online exploitation. Many consider that the economic benefit of new forms of exploitation is not being fairly shared along the whole value chain. Another commonly raised issue concerns contractual practices, negotiation mechanisms, presumptions of transfer of rights, buy-out clauses and the lack of possibility to terminate contracts. Some stakeholders are of the opinion that rules at national level do not suffice to improve their situation and that action at EU level is necessary.

21. *[In particular if you are an author/performer:] What is the best mechanism (or combination of mechanisms) to ensure that you receive an adequate remuneration for the exploitation of your works and performances?*

[Open question]

We refer you to the answers by COMMUNIA, Copyright for Creativity and Wikimedia Foundation.

22. *Is there a need to act at the EU level (for instance to prohibit certain clauses in contracts)?*

YES – Please explain

⁶² See e.g. Directive 92/100/EEC, Art.2(4)-(7).

⁶³ See e.g. Art. 2.3. of Directive 2009/24/EC, Art. 4 of Directive 96/9/EC.

Yes. We refer you to the answers by Copyright for Creativity and Wikimedia Foundation. In addition, we offer an example of a clause for which to investigate EU-wide repeal, that is the complete surrender of copyright by an author in favour of another entity, such as a publisher: copyright is the right for authors to be financially able to enrich the society with their work (via copyright licenses granted in return of some requirements), not a physical object to be sold and resold at increasing prices. Clauses in contrast with the SPARC Author Addendum could be deemed void in EU; on the other hand, an author must be able to completely waive undesired copyrights in favour of the general public, as with the CC0 Public Domain Dedication.

NO – Please explain why

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NO OPINION

23. If you consider that the current rules are not effective, what would you suggest to address the shortcomings you identify?

[Open question]

We refer you to the answer by Wikimedia Foundation.

I. Respect for rights

Directive 2004/48/EE⁶⁴ provides for a harmonised framework for the civil enforcement of intellectual property rights, including copyright and related rights. The Commission has consulted broadly on this text⁶⁵. Concerns have been raised as to whether some of its provisions are still fit to ensure a proper respect for copyright in the digital age. On the one hand, the current measures seem to be insufficient to deal with the new challenges brought by the dissemination of digital content on the internet; on the other hand, there are concerns about the current balance between enforcement of copyright and the protection of fundamental rights, in particular the right for a private life and data protection. While it cannot be contested that enforcement measures should always be available in case of infringement of copyright, measures could be proposed to strengthen respect for copyright when the infringed content is used for a commercial purpose⁶⁶. One means to do this could be to clarify the role of intermediaries in the IP infrastructure⁶⁷. At the same time, there could be clarification of the safeguards for respect of private life and data protection for private users.

⁶⁴ Directive 2004/48/EC of the European Parliament and of the Council of 29 April 2004 on the enforcement of intellectual property rights.

⁶⁵ You will find more information on the following website:

http://ec.europa.eu/internal_market/ipenforcement/directive/index_en.htm

⁶⁶ For example when the infringing content is offered on a website which gets advertising revenues that depend on the volume of traffic.

⁶⁷ This clarification should not affect the liability regime of intermediary service providers established by Directive 2000/31/EC on electronic commerce, which will remain unchanged.

21. Should the civil enforcement system in the EU be rendered more efficient for infringements of copyright committed with a commercial purpose?

YES – Please explain

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NO – Please explain

No, see also answers below and the answer to this question by the Wikimedia Foundation. Moreover, we stress that the focus on "commercial purpose" is entirely wrong if our goal is to promote knowledge and culture. The most egregious example and proof of the failure of such frameworks is the well known SIAE vs. homolaiacus.com case, where a rights collection agency attempted to undermine a personal website of great benefit for the public culture, which had allegedly "commercial" portions in order to sustain its costs. Such so called "civil enforcement" activities by public, semi-private or private agents (like SIAE) is the true infringement of the principles and goals of copyright and must be stopped.

NO OPINION

22. In particular, is the current legal framework clear enough to allow for sufficient involvement of intermediaries (such as Internet service providers, advertising brokers, payment service providers, domain name registrars, etc.) in inhibiting online copyright infringements with a commercial purpose? If not, what measures would be useful to foster the cooperation of intermediaries?

[Open question]

We refer you to the answer by the Wikimedia Foundation.

23. Does the current civil enforcement framework ensure that the right balance is achieved between the right to have one's copyright respected and other rights such as the protection of private life and protection of personal data?

YES – Please explain

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NO – Please explain

No, the current framework doesn't achieve a right balance of public and private interest; the dichotomy proposed in this very question appears to miss the mark. The current enforcement of copyright in member states is completely ineffective and harmful. Most

efforts are geared towards protecting market incumbents, acting in near-monopoly, from the consumers, even when the prohibited uses produce no demonstrated harm to the copyright holders or have been linked to positive gains for the copyright holders. In contrast, minor authors of self-published cultural works and authors of massively cooperative works such as Wikipedia (who are in the millions) have no practical means to defend themselves from the constant disrespect of their copyrights perpetrated by minor and major market players (such as newspapers), even when a public license is available that makes it easy (and gratis) to respect the author's wishes and rights (moral or otherwise), such as the Creative Commons - Attribution - Share alike license.

NO OPINION

I.A single EU Copyright Title

The idea of establishing a unified EU Copyright Title has been present in the copyright debate for quite some time now, although views as to the merits and the feasibility of such an objective are divided. A unified EU Copyright Title would totally harmonise the area of copyright law in the EU and replace national laws. There would then be a single EU title instead of a bundle of national rights. Some see this as the only manner in which a truly Single Market for content protected by copyright can be ensured, while others believe that the same objective can better be achieved by establishing a higher level of harmonisation while allowing for a certain degree of flexibility and specificity in Member States' legal systems.

21. Should the EU pursue the establishment of a single EU Copyright Title, as a means of establishing a consistent framework for rights and exceptions to copyright across the EU, as well as a single framework for enforcement?

YES

NO

NO OPINION

22. Should this be the next step in the development of copyright in the EU? Does the current level of difference among the Member State legislation mean that this is a longer term project?

[Open question]

We believe that having a single copyright title is the first step, rather than the next. In a global market, any reform of copyright is bound to fail if pursued by individual states: the free movement of people required us to set up a uniform visa policy in the Schengen area; the free movement of ideas requires the same effort. All the more so because in the present time cultural works circulate across national borders in quantities unthinkable till a decade ago, requiring action even more than the (less common) circulation of people.

Because it's the first step, it must not be a long term, but also a short term project. We can start setting the direction immediately. Building upon an international copyright treaties principle such as the rule of the shorter term, and upon an ever-expanding European principle such as the highest level of protection (EU Charter of Fundamental Rights, Article 53) or the principle of prevalence of the more favourable law, an EU regulation should first of all establish (with immediate application) that an EU user or reuser of a copyright-protected work shall only be bound to the least restrictive of all EU states' laws and regulations for such a work. This will immediately eliminate any copyright market friction caused by cross-border legal uncertainties, and automatically produce a self-sustaining push towards unification of the legislation in the coming years.

We share however the concerns expressed by Copyright for Creativity.

I. Other issues

The above questionnaire aims to provide a comprehensive consultation on the most important matters relating to the current EU legal framework for copyright. Should any important matters have been omitted, we would appreciate if you could bring them to our attention, so they can be properly addressed in the future.

21. Are there any other important matters related to the EU legal framework for copyright? Please explain and indicate how such matters should be addressed.

[Open question]

Yes. Copyright has negative interactions with other legal restrictions imposed even on public domain works, which should be as easy to disseminate as possible for the sake of the public advancement. This is true in particular for the lack of freedom of panorama (broadly construed), the database rights protection and unreasonably restrictive legislations such as those posing non-copyright restrictions on the digital reproduction of cultural heritage. An egregious example is offered by Italy with the "Codice dei beni culturali", a law which forbids citizens from donating their time and skills to the dissemination and promotion of local cultural heritage, by making even the distribution of photos illegal absent a specific authorisation, a very costly process both for bureaucratic complexity and fees which makes it unfeasible and effectively forbids initiatives such as Wiki Loves Monuments, the biggest photo competition in history, from helping the state and society promote its culture. We also refer you to answer 2 and to the recommendations submitted on this point by the Wikimedia Foundation.

Wikimedia Italia members constantly face the disconnect between reality and copyright law (and neighbouring rights), when we explain laws to citizens, and often even to the public officials formally tasked with enacting them. It's hard, for the broad majority of the population, to believe that laws are as they are and that copyright should affect them, especially in normal daily activities. It's therefore very hard to explain and promote tools to produce, use and share cultural works in a legal and more sensible manner, such as the

Creative Commons licenses, even though they were adopted by millions users for their work just on Wikipedia and the other Wikimedia projects. For this reason, we believe that a great deal of work, way more than the questions above allowed us to express, will need to be put in making copyright laws more compatible with reality and the goals that citizens consider acceptable for such frameworks. We therefore in particular agree with La Quadrature du Net in asking the legalisation of non-commercial online sharing between individuals must be the first adjustment of European copyright rules, as explained in their response.

More in general, unless otherwise specified, for this and all preceding questions we share and support the views expressed in response to this consultation by COMMUNIA, Copyright for creativity, Digitale Gesellschaft, EDRI, Wikimedia Austria, Wikimedia Belgium, Wikimedia Deutschland, Wikimedia Foundation, Wikimedia France, Wikimedia Nederland, Wikimedia Polska, Wikimedia Sverige, Wikimedia UK.

Moreover, Wikimedia Italia supports: beniculturaliaperti.it; Public Domain Manifesto; Berlin Declaration of Open Access, Italian Open Archives Initiative, Petition for guaranteed public access to publicly-funded research results; Non pago di leggere – campagna europea contro il prestito a pagamento in biblioteca; petition "Liberalizzazione nel campo del Software per Personal Computer"; petition "Reclaim the Rule of the Shorter Term".